



Palestine Techno Park in partnership
with Palestine Monetary Authority and Palestine
Polytechnic University presents:

Workshops on **Fintech Technology, Present and Future**



With Guest Speaker **Ms. Maisa Shunnar**, - Head of Business
Planning & Transformation at Bahrain Islamic Bank

Workshop Details:

Time: 11:30 am - 01:30 pm

Date: September 17, 2019

Location: PPU - Video Conference Room, Building C, 4th Floor

Target Group: Students, Professors, Startups, Entrepreneurs and Industry



About the Workshop

The workshop features a short presentation about Fintech, Fintech evolution worldwide, the advancement of the Arab world, the technologies used, the impact on the financial systems on various industries, and the impact on economy.

In the first presentation, Keynote Speaker will address the Digital Shift – and explore the question of how Financial Institutions can embrace innovation and Harness new technologies.

Speaker will discuss the Priorities & Concerns in Regulating FinTech with special attention on how different regulators are approaching open banking, data privacy, compliance and other challenges.

The speaker will also address mapping out our Digital Transformation Journey, the ability for financial institutions to adopt open innovation, the ability to overcome legacy thinking & legacy systems to become digital end to end, and the keys to success in partnering with start-ups & creating a culture that fosters digital innovation. Finally, speaker will talk about Virtual Banks & Open Banking and the impact on businesses.



About MaisaShunnar



Mrs. Shunnar heads the Business Planning and Transformation department within Bahrain Islamic Bank, a post she has held since 2015. She facilitates the creation of strategy and strategic planning, ensuring effective application of technology and contribution to business success across the Bank. With her broad knowledge of current and emerging technologies, she is focused on the prioritization of IT across the Bank, based on strategic objectives and potential business value. She oversees performance management to track achievements against objectives across the different functions within the Bank. One of her primary responsibilities is driving the organizational and operating model for change management initiatives across IT.

In her capacity as the Head of Policies and Business Process Re-engineering for the eGovernment of Bahrain (2007 – 2010), Mrs. Shunnar led a considerable part of the Government Process Reform (GPR). Drawing from her strengths in Government Reform, Maisa delivered trainings to various government agencies and ministries within the Kingdom of Bahrain and externally to the Government of Abu Dhabi, Government of Brunei, and to the Ministry of Interior of Palestine. Mrs. Shunnar is a member of many national committees and working groups such as “Innovation Working Group”, “EcoSystem Working Group”, “Digital & Cyber Security Taskforce” and the “Women in Fintech Bahrain” committee. Additionally, she serves on the Advisory Board of Bahrain FinTechBay. Prior moving to the Middle East, she worked in Shell Oil & Gas and for the City of Houston in the State of Texas, USA. Mrs. Shunnar holds a B.Sc. degree in Business Administration, majoring in Computer Information Systems from the University of Houston (Texas, USA), and a Master degree in Business Communication and Leadership from Jones International University (Colorado, USA). Furthermore, she has acquired a Certificate from Oxford University on Fintech, a Diploma in Islamic Finance Studies from CIMA, UK and a Certificate from Columbia Business School Programme of Global Banking: Fintech, Digital and Analytics.



About Palestine Techno Park

About Palestine-India Techno Park (PITP)

Palestine Techno Park (PITP) is a non-profit organization established in 2016 and is a member of the International Association of Science Parks and Areas of Innovation (IASP), a leading global network for science parks and areas of innovation. The PITP aims to help knowledge-based enterprises and creative and technology clusters who want to grow and operate successfully locally, regionally and globally by creating a national infrastructure, business environment and culture and by helping them seed, grow and commercialize business opportunities. PITP has signed an agreement with Palestine Monetary Authority (PMA) to support them with FinTech programmes and implementations.

About Financial Technologies

In PITP's aim to introduce, support and incubate new technologies in Palestine, PITP is focusing on cutting-edge technologies such as Fintech through awareness, training sessions, building the capacity of academic institutions, and supporting innovation. This programme and its activities focus on bringing such new technologies closer to the masses and implement put them to practice. The PMA and PITP will work closely together to transfer the knowledge to our Palestinian community to build their capacity and start developing Fintech solutions.